



*We are thrilled that you are here to plan and promote our All Star Buddy Walk. Thank you for leading our efforts by becoming a team captain. We are here to help every step of the way.*

### **Current plans for this year:**

- ~ **T-Shirts** - Soft heather red with white lettering.
- ~ **Registration** - Early Bird Registration is \$15 through July 5, then registration will be \$20 per person. Please register by August 23 to be guaranteed a t-shirt.
- ~ **Goal** - Our fundraising goal is \$125,000 this year, and our attendance goal is above 1250 registrants. We appreciate all of your efforts to reach (and exceed) our goal
- ~ **Walk** - Day to start with festivities from our participants at 10am and 1K Fun Walk
- ~ **Activities** - Best Buddy Dog Show, craft tent, silent auction, lawn games, ending with staff kickball game

### **Opportunities to be involved before the Walk:**

- ~ **New Website** - See the Team Captain Corner/Packet at [commlink.org/buddywalk](http://commlink.org/buddywalk), you can also download the app to track your progress and promote your team
- ~ **Build Your Network** - Reach out to friends, family, colleagues, classmates, neighbors, religious network, community groups, all connections
- ~ **Share Your Story** - Talk about your inspiration, why you walk, how Community Link has impacted you and your family, update your team captain webpage
- ~ **Fundraising** - Consider an event or activity sports or Olympic related, share on social media, email, call or write to friends, contact businesses for sponsorships, reach out to Katie if you would like a personal flyer to hand out
- ~ **Auction Items** - Contact businesses for auction or raffle items
- ~ **Community Involvement** - Contact local groups (Cheer, dance, bands, churches, sports teams) that may want to be involved
- ~ **Work Together** - Encourage your team members to help out and set their own goals, Qgiv makes this very easy! We have a few templates to choose from within the website.
- ~ **Share Gratitude** - Be sure to thank all those who supported your team

*September 14, 2024 ~ Breese Northside Park*

### **Opportunities to be involved at the Walk:**

- ~ **Bring Friends** - Spread the word and enjoy the day with friends and family
- ~ **Dog Show** - A fun way to include our furry friends with awards from participant judges
- ~ **Crafts** - Tent with All Star themed crafts
- ~ **Team Photos** - A lawn display for photos will be available, be sure to commemorate the day. We love using your photos for promotion! Send them our way.
- ~ **Party Time** - Largest and top funding teams will be rewarded with tents and spaces to gather and decorate

### **Team Captain Information:**

- ~ **Register Early** - Response to our Early Bird Registration has been good. To build your team, get started asap. Email communications, flyers, and Facebook ads are going.
- ~ **T-Shirt Pick Up** - Shirt pick up will be available at AVH Ink & Vinyl between Sept 9-13 or at the event on Sept 14. Like last year, we will email all team captains to find out if you'd like to pick up your full team's shirts or let individuals pick them up themselves. Please be sure to respond, and let your teammates know.
- ~ **Reserved Tables** - Larger teams (tentatively teams of 10 or more) will be offered a reserved table in the grass or parking lot near the stage. We plan to send out a map of the layout before the walk this year, so you know where your table will be. Each table will have a centerpiece that you can take home. If you would like to decorate your space, your creativity would be greatly appreciated!

### **My Notes:**

Please stay in contact with **Michelle Delfel** or **Katie Newman** with questions or plans.

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Email, call, or text anytime!

*We couldn't do any of this without YOU!*  
*Thank you so much for being here and being a part of the*  
*Community Link family.*